



ถึง มหาวิทยาลัยราชภัฏลำปาง

จึงแจ้งมาเพื่อโปรดเผยแพร่ให้ผู้สนใจทราบโดยทั่วกันด้วย จะขอบคุณยิ่ง

5 N.W. 2556

Forwards
2000

Greetings from the Times Education Boutique Secretariat!

The access to multiple career opportunities today has left students unclear about their career goals and aims. Keeping pace with the demand for modern Education, we proudly announce another edition, back by popular student demand - **Times Education Boutique 2013!** Times Education Boutique has created a meeting place for students and career counselors, leading national/international educational institutes, banks and training institutes over the years.

TEB, as it is popularly known as will provide a platform for educational institutes and academicians to interact with students directly and clear all their doubts. Queries on course work, scholarships, immigration, career paths, etc will be answered. TEB will give institutes a chance to identify student's needs and requirements in this new age world. Students, in turn, will get a chance to interact with industry professionals and discover the best educational and career options all under one roof.

This major annual event has successfully interacted with lakhs of students in major locations in the country to bring them closer to your organization for more than a decade. TEB 2013 sets a target of reaching students from **19 important cities** across India to bring them face to face with our exhibitors.

Schedule:

Cities	Dates	Venue
Ahmedabad	06th - 07th April	Rajpath Club
Nasik	06th - 07th April	Indraprasta Hall
Surat	13th - 14th April	Maharaja Agrasen Bhavan
Pune	13th - 14th April	Hotel Le Meridein
Mumbai	19th - 21st April	MMRDA Grounds
Goa	20th - 21st April	Hotel Fidalgo
Bangalore	27th - 28th April	Palace Grounds
Lucknow	27th - 28th April	Hotel Taj Residency
Chennai	04th - 05th May	Chennai Trade Centre
Jaipur	04th - 05th May	Birla Auditorium
Delhi	10th - 12th May	Pragati Maidan (Hall 11)
Visakhapatnam	11th - 12th May	Hotel Taj Residency
Cochin	17th - 18th May	Hotel Taj Residency
Kolkata	18th - 19th May	Hotel Park
Chandigarh	18th - 19th May	Hotel Shivalik View
Hyderabad	25th - 26th May	Hotel Taj Krishna/ Hotel Green Park
Ranchi	25th - 26th May	Hotel Capitol Hill
Thane	01st - 02nd June	Hotel Tip Top Plaza
Patna	01st - 02nd June	Hotel Chanakya

Ø **Key Focus Areas:** Overseas Education / Study Abroad • Management Institutes • Career Counseling • Accountancy • Advertising • Airhostess / Pursers • Architecture • BMS, BMM • Call Centre Training • Character Modeling • Company Secretary • Cracking IIT - JEE • Cost & Works Accounting • Career Assessment Programs • Diploma Courses • Engineering • Event Management • Fashion Designing • Finance, Banking & Insurance • Law • Max GRE/Max GMAT/SAT • Hotel Management • International & Residential Schools • Interior Designing • IT Hardware • IT Software • Jewellery Designing • MMS • Simulate CAT/CET/SAT • Multimedia • Leading Schools • Networking • Oil & Gas, Power & Energy, Transportation & Mining Studies • Outbound Training • English Enhancement Program • Photography • Paramedical Courses • Placement Training Program • Post Production • Printing & Packaging • Public Speaking • Scholarships • Study Loans • Theatre • Others.

Ø **Highlights of Times Education Boutique 2013:**

- Special features in the Times of India/ Education Times on the days of the event.
- Extensive print publicity in Times of India & local newspapers.
- Support from local colleges & classes where pre-registration would be conducted.
- Hoardings/ bus back panels across the cities prior to the shows.
- Radio Publicity in major cities prior to the shows.
- Posters campaigns in top 30 schools/ colleges in the respective cities.
- Tie ups with International Magazines & Web Portals.
- Leaflets distribution at prominent malls, schools & college campuses.
- Publicity via social networking sites.
- Promotional Mailers & SMS campaigns.

Ø **Workshops** an exciting and relevant education experience with interactive communication with students & parents will be one of the highlights of the show (Mumbai, Delhi & Bangalore). As a speaker, your interaction increases and you get a chance to enlighten your audience about the worth of your field, while relating to them personally. Experts from various disciplines are being invited who will address topical concerns that students normally face, keeping in view the needs of the particular area of the interest.

Times Education Boutique promises to be an opportune one, both for visitors and participants. We look forward to have your esteemed organization on board with us this year and will be happy to assist you, whenever required, in your decision making process and details about participation.

Contact Person:

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TIMES EDUCATION BOUTIQUE 2013

CITY	DATES	VENUE	Rate per sq mt	Stall Size (Sq. mts)	Stall Cost (INR)	S Tax (12.36%)	T Cost (INR)	Ad Size	Publication	Rate Per sq cm	Ad Cost	Comp Stall Area
A'bad	06th & 07th April	Rajpath Club	12000	6	72000	8899	80899	216	TOI (A)	485	104760	6
Nasik	06th & 07th April	Indraprasta Hall	8500	6	51000	6304	57304	480	TOI (N)	150	72000	6
Surat	13th & 14th April	Agrasen Bhawan	11000	6	66000	8158	74158	480	TOI (S) + ST	170	81600	6
Pune	13th & 14th April	Hotel Le Meridien	13000	6	78000	9641	87641	282	Edu T	380	107160	6
Mumbai	19th, 20th & 21st April	MMRDA Grounds	14500	9	130500	16130	146630	189	Edu T	895	169155	9
Goa	20th & 21st April	Hotel Fidalgo	11000	6	66000	8158	74158	480	Edu T + TOI	165	79200	6
B'uru	27th & 28th April	Palace Grounds	12000	6	72000	8899	80899	144	Edu T	690	99360	6
L'know	27th & 28th April	Hotel Taj Residency	12500	6	75000	9270	84270	156	TOI (L)	645	100620	6
Chennai	4th & 5th May	Chennai Trade Centre	12000	6	72000	8899	80899	132	TOI (C)	760	100320	6
Jaipur	4th & 5th May	Birla Auditorium	11000	6	66000	8158	74158	240	Edu T + TOI	350	84000	6
K'kata	11th & 12th May	Hotel The Park	12500	6	75000	9270	84270	120	TOI (K-M)	900	108000	6
Visac	11th & 12th May	Hotel Taj Residency	8750	6	52500	6489	58989	144	TOI (H)	585	84240	6
C'garh	11th & 12th May	Hotel Shivalik View	12000	6	72000	8899	80899	300	Edu T + T of C'gah	310	93000	6
Delhi	17th, 18th & 19th May	Pragati Maidan	14500	9	130500	16130	146630	234	Edu T	760	177840	9
Cochin	18th & 19th May	Hotel Taj Residency	8250	6	49500	6118	55618	480	TOI (KLA)	175	84000	6
H'bad	25th & 26th May	Hotel Taj Krishna	13000	6	78000	9641	87641	180	TOI (H)	585	105300	6
Ranchi	25th & 26th May	Hotel Capitol Hill	10250	6	61500	7601	69101	480	Edu T + TOI split	190	91200	6
Thane	01st & 02nd June	Hotel Tip Top Plaza	10750	6	64500	7972	72472	108	Edu T	895	96660	6
Patna	01st & 02nd June	Hotel Chanakya	12000	6	72000	8899	80899	240	TOI (P)	400	96000	6

Note: Media Tax of 1.85% to be applicable on Advt Route.

All payments to be made in favour of "Asian Business Exhibition & Conferences Ltd"

S TAX : SERVICE TAX

T COST : TOTAL COST

TOI : TIMES OF INDIA

ST : SURAT TIMES

COMP STALL AREA : COMPLIMENTARY

STALL AREA

(100 TO 150 SQ. MT)

Edu T : EDUCATION TIMES

(A) : AHMADABAD

(N) : NASIK

(S) : SURAT

(L) : LUCKNOW

(C) : CHENNAI

(K-M) : KOLKATA - METRO

(H) : HYDERABAD

(KLA) : KERALA

(P) : PATNA